



Hockey New Zealand - Backed by BDO

Ken Maplesden - GM Community Hockey and Events

Hockey New Zealand as an entity is the national sports organisation for the sport of hockey in New Zealand.

Gurvinder Singh - Finance Manager

We've 90,000 people playing in the community so we're growing at all levels, not just domestically but also at the international level.

Ken Maplesden - GM Community Hockey and Events

Kids start when they're 5 and we've our national masters tournament coming up early next year when we'll have 80 years old running around the field so it really is a sport for all the family or whanau. One of our unique selling points is that we're truly a dual-gender sport. The women's team in particular have been in the world top 5 consistently for the past 10 to 12 years.

Jacinda Matzer - Administration Manager

Working for Hockey New Zealand is an opportunity to engage with and provide benefit to the wider community. People come first and I think that's why we're so successful as an organisation as a whole because we have people at our base.

Ken Maplesden - GM Community Hockey and Events

Certainly one of the real values we have in hockey is that a lot of our international players still turn out for their clubs during a winter season and they are accessible and visible to kids and other people around the game and I think that's a real strength of what we have in the game at the moment.

My personal view is that our competition isn't rugby, netball or touch. Our competition is play station and obesity and sitting on the couch watching TV.

Richard Croucher - Head of Sports, Tourism and Leisure

At BDO when we work with our clients we definitely like to challenge their thinking, discuss what they're doing with their business but also try and give some insights as to what we're seeing in the market and what we're seeing within the sector.

Gurvinder Singh - Finance Manager

BDO provide us with that inside knowledge in the area of finance. They'll challenge you, they'll make sure you're doing the right thing.

Richard Croucher - Head of Sports, Tourism and Leisure

Being able to play devils advocate and challenge them on what the worst case actually is, is quite enlightening for them.

Gurvinder Singh - Finance Manager

Every single dollar we actually managed to raise goes back into the program, either we're wanting it to come back into our performance team or it's going into the community level. You can't simply disengage one and focus on the other.

Ken Maplesden - GM Community Hockey and Events

We do try and take a coordinated approach across commercial partners, philanthropic opportunities and also gaming trusts and local government to try and get as much money as we can that can be utilised for the good of the game.

Richard Croucher - Head of Sports, Tourism and Leisure

With the government funding there are requirements attached to that funding and a key part of what we do is making sure our clients are fully aware of what those requirements are and making sure they are tracking in line with those.

Ken Maplesden - GM Community Hockey and Events

We have a number of people who do support us but Sir Owen Glen is the primary one over the last few years and he made initial donations that set up the Hockey Foundation.

Richard Croucher - Head of Sports, Tourism and Leisure

For us as advisors its really useful being across a number of different sports. We have through our Wellington office really good connections with High Performance Sport and Sport New Zealand, We work with New Zealand Rugby League and New Zealand Football so we're able to see different funding models, different ways in which that funding is channelled and passed through the network.

That oversight and experience enables us to add value when we come into audit the business or advise the business.

Ken Maplesden - GM Community Hockey and Events

At the end of the day what we want is young people is coming out of secondary school having had the chance to find the thing that they truly love and have a passion for. If that's hockey then -that's fantastic but if its football, netball, rugby then that's fine as well. We have a lower player base than particularly our European counterparts but I think for all of that I think we make up for that with the kiwi can-do attitude and the resilience and flexibility that our athletes have.



Richard Croucher

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