



BDO'S BUSINESS REVIEW PROGRAM



BDO'S BUSINESS REVIEW PROGRAM IS A UNIQUE PRODUCT DESIGNED TO HELP DEFINE WHAT SUCCESS MEANS FOR YOUR BUSINESS AND THEN HELP YOU GET THERE

Businesses succeed through the collaboration of different people with a range of skill sets and ideas. But too often, misalignment (when these ideas and motives do not come together) can stifle growth.

As a business owner or manager, how do you currently measure alignment, and how do you manage it?

BDO's Business Review Program begins by identifying the degree of current alignment amongst the leaders of your organisation. This provides a snapshot of where your business is at today.

From there we'll create a strategy that will help your business achieve clarity in decisions, focus and productive use of time. This allows you to drive where you want your business to be tomorrow.

WHO'S IT FOR?

We know how hard it can be for dynamic, privately owned businesses to make important decisions - particularly surrounding governance - when they have multiple owners with different ideas, skills and perspectives.

Our program works best with businesses in this sort of situation - the more heavily involved the owners are in the decision-making process, the better.

It will work especially well if you value honest, independent feedback and have ambitions for your business, whether that may be growth, or retaining market share, or even exploring exit options.

If you can tick these boxes, and can commit the time and resources necessary to change and continuously improve, the **Business Review Program** is the perfect tool for you.

THE SCOPE

The **BDO Business Review** allows business owners and managers to reflect on:

- For owners, their personal aspirations and how the business helps achieve these
- The goals for the business, and the strategy for achieving those goals
- The extent to which owners, managers and executives are aligned on important business issues
- The key risks facing the business and how to mitigate those risks

THE PROCESS

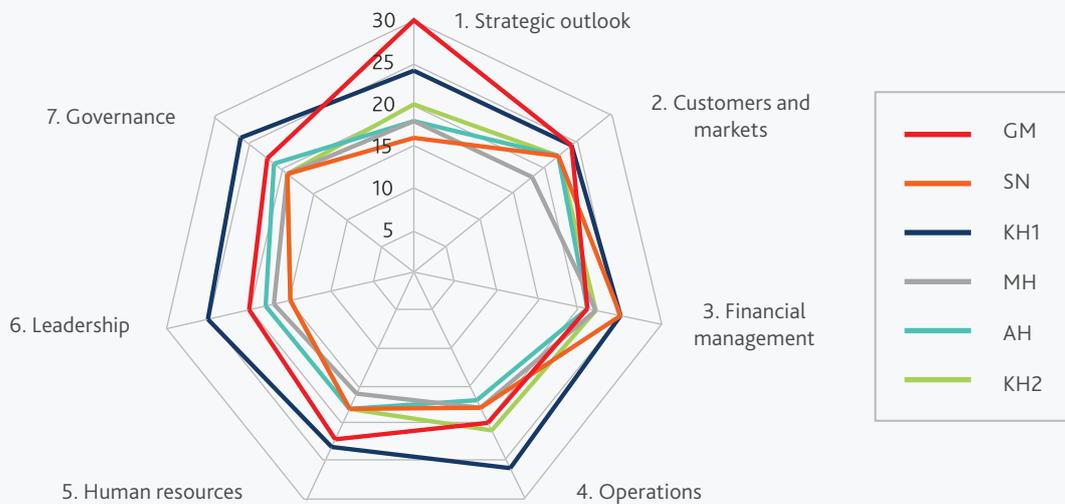
Your **BDO Partner** will drive the process for you. We'll first look at where your business is currently at, and also provide information on what the external business environment looks like. This will involve creating a snapshot of the key strategic and operational issues facing your business, and identifying the extent to which owners and managers are aligned on these issues. We'll do this through a series of interviews with key personnel and the use of a diagnostics tool.

We'll then create a diagnostic chart and a detailed heat map (example below), where you'll clearly be able to see alignment and misalignment on key business areas. We'll also provide a report summarising the views of each of the participants.

THE OUTCOME

This information will enable us to create a strategy for growth and an Action Plan to help you achieve that growth, with the ultimate outcome of helping your business to succeed.

VISION LIMITED



Perspective	GM	SN	KH1	MH	AH	KH2	Spread
1. Strategic outlook	30	16	25	18	18	20	14
2. Customers and markets	24	22	24	18	22	22	6
3. Financial management	21	25	25	22	21	22	4
4. Operations	20	18	26	18	17	21	9
5. Human resources	22	18	23	16	18	18	7
6. Leadership	20	15	25	17	18	15	10
7. Governance	22	19	26	19	21	19	7

BDO'S BUSINESS REVIEW PROGRAM PROVIDES A CLEAR STARTING POINT FOR BUILDING ALIGNMENT ACROSS KEY AREAS OF YOUR BUSINESS

To find out more, please contact your nearest BDO office on **0800 249 738** or email at bizreview@bdo.co.nz



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